



Be Counted Among the Stars

Be a Sponsor at the 3rd annual Platts Global Metals Awards!

WHAT: Platts Global Metals Awards Dinner & Ceremony

WHEN: May 21, 2015

WHERE: The Savoy in London

ATTENDEES: CEOs, CFOs, COOs, presidents, senior vice presidents, vice presidents, managing directors, general managers and other senior leaders from global metals companies and industry, and mainstream media.

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As a sponsor of the Platts Global Metals Awards, you'll garner the attention and awareness of key influencers and media coverage to promote your brand and gain the industry position which will help you achieve your business goals.

The awards provide an excellent communications opportunity for companies wishing to reach top executives in the industry's most progressive businesses. Promotions and announcements for the Global Metals Awards will reach more than 100,000 metals leaders and financial executives worldwide. All told, advertising reaches more than 1 million readers through Platts industry leading publications and business magazines.

AS A SPONSOR OF THE 2015 PLATTS GLOBALMETALS AWARDS YOU WILL:

- Achieve extensive brand exposure through a year-long marketing campaign
- Reach senior global metals executives with millions of impressions
- Gain a competitive edge with exclusivity in your company's industry category
- Demonstrate industry leadership while showcasing your brand and executives

Don't miss this opportunity to promote your company to energy leaders worldwide throughout the year. Sponsorships are going fast, so contact us soon to secure yours!

See back page for a full list of benefits...

Sponsorship Benefits

Benefits	Principal Sponsor	Co-Sponsor	Cocktail Reception	Executive Sponsor	Table Sponsor
Availability	1 Available	2 More Available	1 Available	4 More Available	25 Available
Exclusivity*	✓	✓			
First right of refusal for 2016 Sponsorship	✓	✓	✓	✓	
On-Site benefits and exposure					
Your executive makes opening remarks (2 minutes)	✓				
Your executive co-presents award(s) on stage	4	3			
Number of complimentary seats at the 2015 Platts Global Metals Awards dinner for your staff and clients with staff seats positioned strategically throughout the room	25 Seats	15 Seats	5 Seats	3 Seats	
Your logo in lights (gobo) strategically projected onsite	✓		✓	✓	
Sponsored table for guests or winners (Platts will assign winners for your table), your logo on the table tent (sign)					Table of 10
Marketing and Branding:					
Your logo printed on promo materials and ads including Platts publications reaching over 100,000 metals professionals	✓	✓	✓	✓	
Your company description in the printed Platts Global Metals Awards evening program and on www.GlobalMetalsAwards.com	50 Words	50 Words	50 Words	50 Words	
Your company logo in the printed Platts Global Metals Awards evening program and on www.GlobalMetalsAwards.com	✓	✓	✓	✓	✓
Photo and brief bio of your presenting executive in the Platts Global Metals Awards Evening Program	✓	✓			
One full Page Ad in the Platts Global Metals Awards evening program (5.5 x 8.5)	✓	✓	✓	✓	
One full-page ad in the May 2015 Platts Insight Magazine — 2015 Global Metals Outlook (30,000 Circulation)	✓	✓	✓	✓	
Your support and commitment acknowledged in the Global Metals Awards wrap-up story in the May 2014 issue of Platts Insight magazine, 2015 Global Metals Outlook edition and in all Platts Global Metals Awards press releases	✓	✓	✓	✓	
*Your top 10 competitors will not be allowed to sponsor.					

Sponsorship opportunities are limited to ensure maximum exposure and benefits for each sponsor. Reserve your sponsorship now and take advantage of a year-long promotion!

FOR INFORMATION
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